

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1935
Wholesale Price List of
GREEN PLANTS
AND
ROOTED CUTTINGS

Salem, N. J., March 8, 1935



GREEN PLANTS. Our plants are propagated from especially selected roots, free from stunt or disease. They are from base cuttings, grown under moderate heat, are strong and stocky and thoroughly hardened before shipment. On and after May 1st we can ship plants to any part of the United States and guarantee them to reach you in good growing condition. They should be planted about five to six inches deep, well watered and shaded for a day or two.

ROOTED CUTTINGS. Our cuttings are well rooted, and are the same as those used in growing our strong plants, and although we have shipped them very successfully in our especially constructed containers for a distance of 2,000 miles, we do not guarantee safe arrival. All shipments at purchaser's risk and expense. Orders for the Pacific Coast can be sent successfully by air mail, purchaser paying postage charges. Cuttings should be potted in flats or three-inch pots, well watered and gradually brought to the sun.

TERMS. Cash with order.

GUARANTEE. We guarantee our stock to be true to name and as represented. Money refunded if otherwise.

References, Dun's, Bradstreet's, or any bank in the City of Salem.

We are Eastern representatives of the Rainbow Dahlia Farms, Inglewood, Calif., and B. & B. Gardens, Port Huron, Mich., and have all their wonderful creations in stock.

Visit our gardens during blooming season. Besides the standard varieties herein listed, we are growing 10,000 new seedlings this year. We have a hundred two-year and several three-year olds. See Salem Carnelian, Salem Streamline, Royal Purchase, David Copperfield and the promising seedlings from the above named gardens.

Salem Dahlia Gardens

W. H. NUNEVILLER

236 GRANT STREET

SALEM, N. J., U. S. A.

Wholesale List

1935 INTRODUCTIONS

AMERICA'S SWEETHEART

The Greatest of All Yellow Dahlias

(Salem Dahlia Gardens)

An immense informal decorative of a pure yellow without a particle of shading. Even the outer petals do not fade out like those in most dahlias. Many of the petals are double serrated and curl and twist, and, as the bloom develops they fall back to the stem, reminding one of a gigantic chrysanthemum. The bloom is held almost on top of an absolutely stiff stem. The bush is of medium height and requires no staking.

We grew all the 1934 yellows and many of the older varieties of yellows for comparison, but America's Sweetheart was so far ahead of any of them that there was no comparison whatever. It is in a class by itself—a very full bloom with high center that grows up to a foot across in the open field without fertilizer or irrigation. With fertilizer it grows much larger.

Visitors to our fields the past Fall were unanimous in saying it was the "best yellow to date," while many claimed it to be the "best dahlia to date." On Mid-West Honor Roll.

If you ever liked any of our other originations, you cannot keep from loving America's Sweetheart. **Cuttings, \$6.00; Plants, \$8.35; Roots, \$16.66**

GOLDEN HOARD

(Salem Dahlia Gardens)

Another dahlia that grows to immense size in the open field. Eleven and twelve-inch blooms are common. With fertilizer and irrigation it makes some of the "big ones" look like miniatures. It is informal decorative, but when fully developed borders on semi-cactus. The color is a most beautiful old gold with reverse of petals showing a faint tinge of pink. The stem is long and straight—ten inches to first set of leaves—and holds the bloom high above a very vigorous bush of medium height. You cannot afford to miss this wonderful creation.

Cuttings, \$2.25; Plants, \$3.35; Roots, \$6.65

CAPE MAY, IC.

(A. D. F.—S. D. G.)

We are joint introducers with the American Dahlia Farms of this truly wonderful gem. It is medium in size; color, violet rose with white center; petals slightly incurved; straight, stiff stem; bush about five feet, very vigorous. It was shown in the three-bloom cactus class at Bryn Mawr and easily won first. Prominent judges claim it to be the best cactus (including semi-cactus) seen at any show in the East in 1934.

Cuttings, \$3.35; Plants, \$5.00; Roots, \$10.00

SHALIMAR, FD.

(B & B Gardens)

An immense poinsetta red in color on the best of stems. A good grower and bloomer. Sensational at Detroit and Mid-West Show. One of the best of the 1935 introductions. On Mid-West Honor Roll.

Cuttings, \$3.35; Plants, \$5.00; Roots, \$10.00

CAMEO QUEEN, F. to ID.

(B & B Gardens)

A dream in colors, cameo shades with rich deep peach shadings. A wonderful grower with blooms 10 inches.

Cuttings, \$2.25; Plants, \$3.35; Roots, \$6.65

HI-PLANE, SC.

(B & B Gardens)

An attractive soft brick red with many silver stripings. Good grower, blooms well out of bush on extra long stems. Has won several firsts.

Cuttings, \$2.25; Plants, \$3.35; Roots, \$6.65

LA REINA DE LOS ANGELES, HC.

(Rainbow D. F.)

A blue ribbon winner wherever exhibited. Watermelon pink bloom on stems five feet and one of the best keeping dahlias ever released. We have grown this dahlia for the past two years and we highly recommend it for both commercial use and show purposes. An Honor Roll dahlia.

Cuttings, \$1.65; Plants, \$2.50; Roots, \$5.00

Wholesale List

PREVIOUS INTRODUCTIONS

CLARA BARTON, ID.

(Salem Dahlia Gardens)

An immense informal decorative facing slightly upwards on a long straight stem. One of the best of the 1934 introductions.

Cuttings, 90c; Plants, \$1.25; Roots, \$3.00

SONNY BOY, ID.

(Salem Dahlia Gardens)

Our 1933 introduction, old rose and old gold, is still going strong--better now than ever. It has been grown by our customers fifteen inches across without the use of fertilizer; is prolific of bloom and little affected by heat. It has won many prizes. At the recent Wisconsin State Show it won as the most perfect flower, defeating practically all the 1934 introductions and Honor Roll dahlias. Cuttings, 90c; Plants, \$1.25; Roots, \$3.00

GENERAL LIST

	Cuttings		Plant	Root
	Each	Doz.		
America's Sweetheart, ID, pure yellow.....	\$6.00	\$50.00	\$8.35	\$16.66
Amelia Earhart, SC, coral75	7.50	1.10	
American Triumph, IC, red10	.75		.15
Arcturus, FD, red and yellow.....	.60	5.50		
Angelo Rossi, ID, mellow apricot	3.35		5.00	
Adirondack Sunset, ID, scarlet & yellow....	2.25	22.50	3.35	
Achievement, ID, autumn15	1.25		
American Legion, SC, yellow50	4.50		
Aztec Glory, ID, yellow15	1.25		
Buckeye Queen, FD, lavender	2.25	22.50	3.35	
Buckeye King, FD, gold60	5.50		
Blue Train, FD, blue purple80	7.50	1.00	
City of Wellston, FD, purple25	2.50		
Cameo Queen, F to ID, peach	2.25	22.50	3.35	
City of Cleveland, ID, rust red	2.25	22.50	3.35	
Cavalcade, FD, old rose	2.25	22.50	3.35	
Century of Progress, FD, royal purple	3.35	33.50	5.00	
California Idol, ID, yellow	6.00		8.35	
Clara Barton, ID, lavender90	8.50	1.25	3.00
Coral Beauty, C, coral and white40	3.50		1.25
Chas. G. Reed, FD, red10	.75		.30
City of Trenton, ID, autumn10	.75		.20
Cape May, IC, violet rose	3.35	33.50	5.00	
Cadet, C, cream and pink	1.40	14.00	2.10	
C. E. Wildon, FD, red	1.10	11.00	1.65	
Cornelia Brice Pinchot, ID, wine	3.35	33.50	5.00	
D. W. Morrow, FD, red20	2.00		
Donna California, FD, pink10	.75		.40
Dorothy Stone, FD, pink10	.75		.20
Daddy Kemp, ID, purplish red	2.25	22.50	3.35	
Elegance, C, yellow and pink	1.40	14.00	2.10	
Eva L. Quadling, ID, red10	.75		.20
Emil Dokoupil, ID, dark lavender	1.15	11.50	1.75	
Elissa Landi, FD, coral	1.00	10.00	1.50	
Eliza L. Sheppard, ID, gold10	.75		
Eagle Rock Fantasy, ID, lavender pink25	2.25		.70
Eagle Rock Wonder, SC, orange & salmon..	.10	.75		.25
Eagle Rock Superba, ID, pink40	3.50		.90
Eleanor Roosevelt, ID, pure white	1.25	12.50	2.00	
Forest Fire, ID, red and yellow	2.25	22.50	3.35	
Full Moon, ID, yellow50	4.50		
Frances Louise, SC, yellow orchid30	2.50		.90
Golden Hoard, ID, golden yellow	2.25	22.50	3.35	6.65
Grandee, ID, yellow and red	1.40	14.00	2.10	
Golden Eclipse, FD, golden	1.25	12.50	2.00	
Good Will, C, pink and cream60	5.50	1.00	1.25
Graf Zeppelin, FD, white10	1.00		.30
Goodnight, ID, dark red20	2.00		
Grace O'Neil, Min. Cac., pink & silver.....	.65	6.50	1.00	
Golden Standard, IC, yellow	2.25	22.50	3.35	
Hillcrest Mandarin, ID, red and yellow60	5.50	1.00	1.75

NOT LESS THAN SIX CUTTINGS AT DOZEN RATE

Wholesale List

	Cuttings		Plant	Root
	Each	Doz.		
Honor Bright, FD, peach red75	7.50	1.25	
Hunt's Velvet Wonder, ID, purple	3.35	33.50	5.00	
Hi-Plane, SC, red and silver	2.25	22.50	3.35	
Happy Choice, ID, salmon orange	2.25	22.50	3.35	
Happy Warrior, ID, blood rose	1.25	12.50	2.00	
Jerome Kern, ID, pink and gold60	6.00	1.00	
James Kirby, ID, red40	4.00		
Jim Moore, ID, primrose and salmon.....	.10	.75		
Kaweah, FD, fusia60	6.00	.90	
King of Yellows, FD, yellow40	3.50		
King of Blacks, FD, dark red40	4.00		
Kathleen Norris, ID, pink15	1.25		
King Midas, ID, yellow10	.75		.20
Keno, FD, watermelon pink	1.65	16.50	2.50	
Kay Frances, SC, light yellow	2.25	21.00	3.35	
Lord of Autumn, ID, yellow	1.00	9.50	1.50	
Lady Moyra Ponsonby, ID, yellow60	6.00		
Lawrence Tibbett, FD, peach pink	2.00	20.00	3.00	
La Reina de Los Angeles, SC, pink	1.65	16.50	2.50	5.00
La Fiesta, ID, yellow and red60	6.00	.90	
Myra Howard, ID, gold and rose20	2.00		
Mrs. Al. B. Seal, ID, violet rose10	.75		.25
Monmouth Champion, ID, orange flame10	.75		.20
Mrs. Geo. Le Boutillier, ID, red	2.25	22.50	3.35	
Murphy's Masterpiece, ID, red70	7.00	1.00	
Mildred B. Hoover, ID, spinel red10	.75		.40
Melodic, ID, yellow and pink60	6.00		
Monmouth Radiance, ID, coral pink	1.00	10.00	1.50	
Olympic Sunset, SC, apricot orange	2.25	22.50	3.35	
Oriental Glory, ID, brilliant orange90	9.00	1.35	
Orange Lady, ID, orange	2.25	22.50	3.35	
Palo Alto, SC, salmon and gold50	4.50		
Prosperity, SC, pink and cream65	6.50	1.00	2.00
Pansy G. White, ID, light yellow10	.75		
Princetonian, ID, orange and pink	1.15	11.50	1.75	
Pot o' Gold, ID, yellow25	2.25		.90
Pink Beauty, C, light pink	1.50	15.00	2.25	
Queen of Garden B., ID, yellow10	.75		.15
Ray Warner, ID, pink25	2.50		
Rajah, FD, orange and red	1.10	11.00	1.65	
Radiant Sunshine, ID, yellow and red	1.50	15.00	2.25	
Rainbow Beauty, ID, red40	4.00		1.00
Rockleigh, FD, reddish purple	1.50	15.00	2.00	
R. A. Broomfield, ID, saffron orange90	9.00	1.35	
Robt. E. Lee, FD, bright red15	1.25		.35
Ruby Taylor, ID, red60	6.00	.90	2.00
Sonny Boy, ID, old rose and old gold90	8.50	1.25	3.00
Satan, SC, red20	2.00		.80
Santa Barbara, ID, pink15	1.50		
Sinbad of the Sea, FD, red30	3.00		
Spotlight, ID, light yellow85	8.00	1.25	3.00
Shalimar, FD, poinsetta red	3.35	33.50	5.00	10.00
The Fireman, ID, red tipped yellow70	7.00	1.10	2.50
Tacoma Beauty, FD, deep salmon50	4.50		
The Commodore, ID, yellow15	1.25		
Thos. A. Edison, FD, purple10	1.00		
Treasure Island, FD, autumn10	.75		
W. H. T., FD, rose pink10	.75		.20
Wenoka, FD, rosy mauve	4.45	44.50	6.70	
White Wonder, ID, white20	1.75		.50
Watchung Wonder, ID, red20	1.75		
Washington Giant, ID, lavender90	9.00	1.40	
Waldheim Sunshine, ID, yellow10	.75		
Zion's Pride, ID, yellow	1.25	12.50	2.00	

POMPONS—Bronze Beauty, Little Edith, Mary Mums, Joe Fette, Atom, Gertrude, DeeDee, Yellow Gem, Helen Anita, Aimee, Thos. Thumb, and Min. Little Jewel. Cuttings, each, 10c; dozen, mixed our choice, or straight, 70c.

NOT LESS THAN SIX CUTTINGS AT DOZEN RATE

SALEM DAHLIA GARDENS

236 GRANT STREET

SALEM, N. J., U. S. A.